



DIGITAL FUTURES INITIATIVE

Student-Athlete Social Media Agreement

Social media can be a useful tool to communicate with teammates, fans, friends, coaches and more. Social media can also be dangerous if you are not careful. Every picture, link, quote, tweet, status, or post that you or your friends put online is forever part of your digital footprint. You never know when that will come back to hurt or help your reputation during the recruiting process, a new job, or other important areas of your life.

Recognizing the above:

_____ I take responsibility for my online profile, including my posts and any photos, videos or other recordings posted by others in which I appear.

_____ I will not degrade my opponents before, during, or after games.

_____ I will post only positive things about my teammates, coaches, opponents and officials.

_____ I will consider "Is this the "me" I want you to see?" before I post anything online.

_____ I will ignore any negative comments about me and will not retaliate.

_____ I am aware that I represent my sport(s), school, team, family and community at all times, and will do so in a positive manner.

_____ If I see a teammate post something potentially detrimental to the program, I will have a conversation with a team captain and coach

By initialing all the lines and signing at the bottom I understand the rules and regulations having to do with all social media accounts. And also understand that by breaking any of these rules above the punishment will be 1st time dock of playing time, 2nd loss of games, 3rd removed as member of team.

Student-Athlete Signature

Date